





UNIVERSITY OF CALIFORNIA, BERKELEY - The The Shop, the first-of-its-kind specialty retailer of retail items and more than 100,000 sq ft, is a landmark addition to the retail landscape in Berkeley, California. Following a long and competitive process, The Shop is pleased to announce that it has selected the design team of [The Shop](#) and [The Shop](#) to lead the design of this new retail space. The design team consists of [The Shop](#) and [The Shop](#), both of which are highly respected design firms. The design team will be responsible for the design of the building, interior design, and landscape architecture. The design team will also be responsible for the design of the retail space, including the layout, fixtures, and signage. The design team will also be responsible for the design of the retail space, including the layout, fixtures, and signage. The design team will also be responsible for the design of the retail space, including the layout, fixtures, and signage.

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Client: The Shop
Location: Berkeley, CA
Year: 2015

Project Description: The Shop is a 100,000 sq ft retail space located in Berkeley, California. The building is a former industrial building that has been converted into a retail space. The design team was responsible for the design of the building, interior design, and landscape architecture. The design team will also be responsible for the design of the retail space, including the layout, fixtures, and signage.

Design Approach: The design team took a holistic approach to the design of the building, interior design, and landscape architecture. The design team focused on creating a space that is both functional and aesthetically pleasing. The design team used a variety of materials and finishes to create a unique and modern look. The design team also focused on creating a space that is easy to navigate and use.

Key Features: The design team incorporated several key features into the design of the building, interior design, and landscape architecture. These features include a large, open-plan layout, a variety of seating options, and a range of retail displays. The design team also incorporated a range of sustainable design practices, including the use of recycled materials and energy-efficient lighting.

Project Challenges: The design team faced several challenges during the design process. These challenges included the need to work within a tight budget and the need to coordinate with a variety of stakeholders. The design team overcame these challenges through a combination of creative problem-solving and effective communication.

Project Outcome: The design team successfully completed the design of the building, interior design, and landscape architecture. The design team's work has resulted in a modern and functional retail space that is both aesthetically pleasing and easy to use.

Project Credits: [The Shop](#) and [The Shop](#)

Project Photos: [View Project Photos](#)

Project Video: [View Project Video](#)

Project Contact: [Contact Us](#)



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